

EDFA Traceability System

Last year the three-part origin documentation system for down and feathers was rolled out, which was developed by the EDFA.

The basis for the documentation system is the Code of Conduct, under which the member companies commit themselves not to process any down and feathers obtained through animal cruelty.

The second component of the system is the EDFA Traceability Standard. It formulates the guideline for the documentary traceability of feathers and

down. The objective is to document the origin of the filling material and to thereby allow conclusions on how they were recovered.

The EDFA Traceability Standard applies both for goods that originates from EU and EFTA states as well as for material from the member states of the European Council or third-party countries.

Suppliers and collectors must show that the feathers and down were obtained in compliance with existing laws.

The users of the EDFA Traceability Standard commit themselves to make all documents required for verification accessible and to provide the necessary information.

The observance of the EDFA Traceability Standard is verified by independent third parties. This takes place as part of an audit of the companies.

How these audits are to be carried out is specified in the third part of the documentation system, the EDFA Audit Standard.

NOMITE goes Facebook

Facebook as the universal social network with more than 900 million users (Germany: approx. 24 million users) is something that no company can afford to ignore. Creating a one-on-one dialogue with your customers is proven to be far more effective than other marketing media and tools.

Therefore Nomite has joined Facebook in May 2012. By using interactive elements like a raffle competition, discussions with customers about Down&Feathers and practical hints for care, cleaning and sleeping healthily, more than 900 fans have been created just in a few weeks. New questions and answers are being posted regularly, since active facebook account management is the most important job to keep in touch with your customers.



Many people around the world suffer from house dust and house dust mite allergies.

People allergic to house dust mites used to be recommended that they use linen with a synthetic filling. Today, however, allergology experts take the opposite view, as Dr Horst Müsken from Bad Lippspringe, for instance: „We used to teach and tell patients that house dust mites live in the feathers and feed on them. But that is wrong, as we know today! House dust mites mainly live in the mattress. The densely woven covers with the NOMITE® label form a barrier for house dust mites. Allergic people therefore don't have to go without the pleasant sleeping comfort for feathers and down.“

Scientific examinations⁽¹⁾ support this view. In various publications, the correlation of feathers and down and

the occurrence of allergic respiratory tract diseases was examined.

New studies on house-dust allergy

The authors predominantly come to the conclusion that feather and down bedding offer healthy sleeping comfort and cannot be held responsible for the development of allergies and asthma.

(1) see Nafstad, P. et al., The use of a feather quilt, childhood asthma and allergic rhinitis: a prospective cohort study, Clin Exp Allergy. 2002 Aug; 32(8):1150-4

